



California Health Benefit Exchange

Board Members

Diana S. Dooley, Chair
Kimberly Belshé Paul Fearer
Susan Kennedy Robert Ross, MD

Executive Director

Peter V. Lee

Board Meeting Agenda

PLEASE NOTE CHANGE IN LOCATION:

Department of Consumer Affairs
1747 North Market Blvd
Sacramento, CA 95834

November 14, 2012

10:00 AM – 4:00 PM

A webcast will be available for the November 14, 2012 Board meeting, including the provisions for individuals to comment from other locations; Please see instructions in the *Meeting Information* section.

Please note: Open session is estimated to resume at 11:30 AM.

ITEM	ACTION/DISCUSSION
I. Call To Order, Roll Call and Welcome	Discussion
II. Closed Session	
A. Consideration of Contract-Related Matters per Government Code Section 100500(j)	
B. Consideration of Personnel Issues per Government Code Sections 11126(a) and 100500(j)	
III. Announcement of Closed Session Actions	Discussion
IV. Executive Directors Report	
A. CalHEERS Update	Discussion
B. Service Center Update	Discussion
C. Exchange Naming and Branding	Discussion
V. Qualified Health Plan Solicitation and Regulations	Action
VI. Exchange Tribal Consultation Policy	Action
VII. Consumer Assistance/Ombudsman Program	Action
VIII. Exchange Evaluation Plan	Discussion
IX. Federal Establishment Support and Blueprint Application	Action
A. Budget, Organizational Overview and Core Application Elements	
B. Marketing, Outreach and Education	
C. Assistants and Navigators	
D. CalHEERS and Exchange Information Technology Services	
E. Service Center	
F. Long-term Sustainability Plan	
X. Adjournment	Action

MEETING INFORMATION

The order in which agenda items are considered may be subject to change. Public comment is taken on each agenda item.

For in person comments: Prior to making your comments, please state your name for the record and identify any group or organization you represent.

The call-in number for teleconference comments is: (800) 288-8968

Please wait until the operator has introduced you before you make your comments.

To request to make a comment during the public comment period, press * 1; you will hear a tone indicating you are in the queue for comment.

If you change your mind and do not want to make a comment, press #

Assistance is available throughout the teleconference meeting. To request a Specialist: Press * 0

Each person will be limited to two minutes per agenda item.

Materials available for this meeting are posted on the Exchange website at: www.HealthExchange.ca.gov no later than the Monday preceding the meeting. Any person who wishes to request this notice or other meeting materials in an alternative format, requires translation services, or needs any disability-related modification or accommodation, including auxiliary aids or services which would enable that person to participate at the meeting, must make that request at least seven calendar days prior to the meeting date to Alex Kemper-McCall at 916-323-3465 or Alex.Kemper-McCall@hbex.ca.gov.

Directions to the meeting are available on the Exchange website.

If you are a member of the news media and wish to cover this event, please contact (916) 205-8403.

The Board meeting can be viewed via a webcast. The webcast can be accessed at: http://www.cal-span.org/State_Webcast/HBEX/stream_index.htm.